

# Bi-silque: Sustainability has been always in their DNA



Sustainability became a buzzword in the last few years and many companies are creating sustainable products to answer the needs of the market. At Bi-silque, sustainability has been always in their DNA. The company takes every effort to keep providing sustainable products, not only by using eco-friendly materials but also by using renewable energies.

When it comes to the energy source of the company, the company has approximately 2000 sqm of photovoltaic solar panels that produce almost 446000kwh/year (data from 2017). This is equivalent to the energy that 600 fridges would spend in a year. But the sustainable commitment of the company doesn't stop here.

Bi-silque, under its product brands – Bi-Office & MasterVision - has a complete range with eco-friendly products: the EARTH Collection. The cork used in this range of products is a well-known sustainable, non-toxic and natural material. On top of this, the ecological footprint from its extraction until the final product is comparatively smaller than other materials. Some of the products in this collection are Cradle to Cradle Certified(TM). This entity has a highly-regarded reputation and holds businesses like Bi-silque to uphold rigorously high standards on the materials and on the processes they use.

## BI-SILQUE IS DELIVERING CATEGORY GROWTH TO ITS CUSTOMERS

With almost 40 years of leadership in visual communication products, Bi-silque continues to envision the needs of the future office. This manufacturer is delivering category growth to its resellers by introducing new products for vertical segmentation, providing digital content and assets, and focus on sustainability in products, processes and company initiatives.

2018 was a year for big improvements in the company, in order to keep up with the growing demand of the visual communication market. At Paperworld Frankfurt 2018, the company announced a big investment in SAP implementation. Although this implementation caused a little set back in the product delivery, the company is now working at full speed and it was able to restore the time of all deliveries.



## THE NEW BI-SILQUE'S WAREHOUSE IN THE UNITED STATES

The storage compound is fully equipped with 6 docks; each one has high loading doors and drive-in ramps. The warehouse is strategically located next to the deepwater port and to the Savannah airport. It is even served by the interstates I16 and I95 allowing the company to distribute easily and faster MasterVision products to all states. With this step, the company is guaranteeing a better service not only to its customers but also to the end user.

Bi-silque pushes every year to accomplish its mission of helping people communicate, by addressing the challenges of resellers and the needs of end users. It is Bi-silque's belief, mission and goal to be the world leader and a reference in visual communication products.

